



## Minutes of Community Development Committee Meeting

September 3, 2013

Council Chambers, Town Hall, Arnprior, ON

### **Present:**

Vice-Chair, Lynn Grinstead  
Citizen Member, Neil Caldwell  
Citizen Member, Steve Dontigny  
Citizen Member, Gib McMullen

### **Also Present:**

Michael Wildman, CAO  
Maureen Spratt, Town Clerk  
Glenn Arthur, Director of Recreation Services  
Robin Smith, Planner  
Lindsay Wilson, MEDO

### **Absent:**

Chair, Mark Willmer  
Citizen Member, Tara Jack  
Citizen Member, Dennis Turpin

#### 1. CALL TO ORDER

Vice Chair Lynn Grinstead called the Community Development Committee Meeting to order at 6:30 p.m. and welcomed those present.

#### 2. ADOPTION OF AGENDA

Resolution No. CDC006-13

Moved by Neil Caldwell

Seconded by Steve Dontigny

BE IT RESOLVED THAT the agenda for the Community Development Committee Meeting dated Tuesday, September 3, 2013, be adopted.

CARRIED

#### 3. DISCLOSURES OF PECUNIARY INTEREST

None

#### 4. ADOPTION OF MINUTES OF PREVIOUS MEETINGS

Resolution No. CDC007-13

Moved by Gib McMullen

Seconded by Neil Caldwell

BE IT RESOLVED THAT the minutes for the Community Development Committee Meeting dated Thursday, June 20, 2013 be adopted.

#### 5. PRESENTATIONS/ DELEGATIONS

##### **a) Update on Re-Branding - MEDO**

The Marketing and Economic Development Officer provided a power point presentation on the town's re-branding initiative noting staff were extremely pleased with the 576

responses to the survey. The final survey used in the re-branding process gave participants 5 logo and 7 tagline options. The survey represented results from all age categories however the majority that responded were between the ages of 26-35 or 46-65 and lived in Arnprior and the surrounding area. 7% of the respondents were from outside Eastern Ontario. The Marketing and Economic Development Officer explained 55% of the respondents chose the logo depicting the clock tower, trees, bridge and two rivers. The tagline chosen was "Was where the rivers meet" which represents one of Arnprior's most unique features - being located at the confluence of the Madawaska and Ottawa Rivers. The MEDO displayed samples of how the new logo can be used in advertisements to attract investors, businesses, residents and tourists.

**b) Residential Developers Meeting/Commercial Developers Outreach**

The Marketing and Economic Development Officer advised that staff have planned two meetings the first of which will be held on September 30<sup>th</sup> beginning at 8:30 a.m. The main residential builders in Arnprior have been invited to a round table discussion with staff. Information from the first meeting will then be used in preparation for a second meeting in late October/early November to target commercial land developers and commercial entities, both locally and those that staff are hoping to attract.

**c) Business Registration**

The Marketing and Economic Development Officer explained that staff will be implementing a new business registry. Local businesses that voluntarily register for the free service will be listed on the Town's website and/or any other business listing the town produces. The business registry allows for an up-to-date listing and promotion of businesses in the town regardless of membership, type, size and location. The registry will assist in improving communications between the town and local businesses especially concerning the availability of grants, funding opportunities and workshops.

**d) Development Charges Overview**

The Planner explained that development charges are one-time fees collected from developers at the time a building permit is issued to help pay for the cost of infrastructure required to provide municipal services to new development such as roads, transit, water and sewer infrastructure, community centres, and fire and police facilities. Municipalities use development charges to ensure that the cost of providing infrastructure to service new development is not borne by existing taxpayers (growth should pay for growth). The Planner further explained the Development Charges Act requires municipalities to adopt a development charges by-law every five years in order to implement its development charges rates. The Town's development charges by-law is scheduled to expire in November 2015, therefore the town has begun its development charges review in order to adjust the development charges rates to reflect updates to the Town's growth related capital expenditure plans.

**e) Recreation Off-Leash Park**

The Director of Recreation Services explained that a petition was presented to Council in May of 2012 seeking to establish an off leash dog park in Town. The Director of Recreation met with the residents interested in establishing the park and established that the park should be at least one acre, within walking distance from the centre of town, serviced with water, shaded and fenced. The matter was referred to the Parks and Recreation Advisory Committee, who recommended the Director of Recreation visit other municipalities and gain feedback on the pros and cons of such a park. The Director explained he had determined areas suitable for a park as well as determined that a proposed budget of approximately \$26,000 would be appropriate to fund the fencing requirement. On comment of the CAO, members of the Committee voiced their opinion on whether or not an off-leash dog park in Arnprior is required at this time. Discussion ensued and the following motion, by recorded vote, was put forward:

Resolution No. CDC008-13

Moved by Steve Dontigny

Seconded by Gib McMullen

THAT the Community Development Advisory Committee recommend to Council that they consider the construction of an off-leash dog park.

	Yes	No
Steve Dontigny		x
Gib McMullen		x
Neil Caldwell		x
Lynn Grinstead		x

LOST

**Canadian Orienteering Championships**

The Director of Recreation Services advised the Committee that Arnprior is excited to host the North American Orienteering Championships, October 10-13, 2014. The Championship is held every two years and is the largest orienteering event in North America. Arnprior’s mix of urban areas, parkland and dense trail system make it the ideal terrain for the Sprint and Relay race. The Director of Recreation further advised he will be seeking Council support to allow for overnight camping during the event. A spin off of the event may be the possibility for a “Learn to Orienteer” program offered at the Nick Smith Centre. The Director of Recreation noted the event is expected to break even with a budget of approximately \$57,000.

**Get the Ball Rolling Grant**

The Director of Recreation Services noted the Town has received grant funding in the amount of \$47,317 from the Ontario Sports and Recreation Communities Funds to support the implementation of its “Get the Ball Rolling” initiative. The Town’s contribution to the project is \$4000.00. The two year program includes “Learn To” Programs, High School Ambassador Program, and a Supervised Summer Play Program. The initiative is designed to teach children, youth, families and seniors the fundamental skills they need to live healthy lifestyles.

**Tennis Courts**

The Director of Recreation Services explained a request was previously received by the Town to replace and/or construct new tennis courts as the existing courts at ADHS and the Oblates are in poor repair. On comment of the Director of Recreation the CAO noted the tennis courts are included in the 10 year capital plan (2015) and a portion of the costs may be offset by development charges. The Director of Recreation noted the existing location at ADHS guarantees the greatest use as they are located in proximity to three schools, however, at present the courts are not lighted. Tennis courts could also be constructed at McLean Park, with available lighting taken from the existing unused Horseshoe Pits. This location would be more open for use during the day by the general public, however, not suitable for the schools. The Director of Recreation noted the cost to replace the courts at ADHS is approximately \$28,000 (without lighting) and to construct at McLean Park would cost approximately \$149,000. Discussion ensued and the following motion was put forward:

Resolution No. CDC009-13

Moved by Steve Dontigny

Seconded by Gib McMullen

THAT the Community Development Advisory Committee recommend to Council that staff continue to research options for the replacement/construction of tennis courts.

CARRIED

**6. MATTERS TABLED/DEFERRED/UNFINISHED BUSINESS**

None

**7. STAFF REPORTS**

Community Development Branch Reports

Building Statistics Update

On behalf of the Chief Building Official, the CAO provided an overview of development taking place within the Town. The CAO highlighted that as of August 29, 2013 there have been 180 Building permits issued with an approximate construction value of

\$23,376.000. Of the 180 permits, 113 were new residential units with 29 single family dwellings and 84 multi residential dwelling. Comparatively, in 2012 in the same time period the Town issued 97 permits with 59 of those permits being new residential which included a 19 unit apartment building. The CAO advised that the majority of new development is from one developer. On comment of Steve Dontigny the CAO noted that the Marketing and Economic Development Officer is considering a gap analysis which will determine what is going on in the municipality (and would include statistics such as population growth, building statistics, demographics) which would be a valuable tool in attracting commercial development.

**8. NEW BUSINESS**

**9. ADJOURNMENT**

Resolution No. CDC010-13

Moved by Neil Caldwell

Seconded by Gib McMullen

THAT this meeting of the Community Development Committee be adjourned at 8:05 p.m. p.m.

CARRIED

***Original Copy Signed***

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Mark Willmer, Chair

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Maureen Spratt, Town Clerk