



Why should my business participate?

By being a part of the Live, Love, Local campaign your business will not only be promoting the many reasons people should support their community by shopping locally, but you will also be receiving free promotion. The cost for promoting and running this campaign are being sponsored by the Town of Arnprior and the Greater Arnprior Chamber of Commerce. All promotion for this campaign will continuously direct customers to the list of participating businesses on the Town's website. This will be available electronically so that it will remain current and up to date as new businesses join the campaign. You will also be promoted by your neighboring business, as the campaign encourages cross promotion between participating businesses, and therefore customers that shop at other local businesses will be encouraged to shop at more local businesses to fill their loyalty card.

What is the Live, Love, Local Campaign?

This campaign is open to all registered businesses and the Greater Arnprior Chamber of Commerce Members who want to participate. This campaign has two promotion items: a loyalty card and a gift certificate.

Live, Love, Local Loyalty Card

This card can be picked up at any participating business and has space on the front of the card for 10 stamps. When a customer makes a purchase at your store you simply initial/stamp (you will need to provide the Town with a sample of whatever mark you will be using) one of the boxes on their card. When a customer has made 10 purchases and has filled out their card they drop their card at Town hall in the mail slot located at the front door. On the first Monday of every month a draw will be done of those who have submitted their cards and the winner will receive a \$100 Live, Love, Local Gift Certificate which can be used at any of the participating businesses.

Live, Love, Local Gift Certificate

Gift certificates will be available for customers to purchase at Arnprior Town Hall. The gift certificates will be imprinted with the Town of Arnprior stamp to ensure authentication and deter false copies. There will also be a limited number of people that are authorized to sign the certificates and you will be provided with copies to verify authenticity. Gift certificates are not redeemable for cash, however when someone makes a purchase at your business using the gift certificate you may provide the remaining balance in cash. You then must remit the certificate to Town Hall. If the certificate is remitted to Town Hall before 4:30 pm on a Monday you will receive your reimbursement cheque by the end of the week, if submitted after Monday at 4:30 pm you will receive payment the following week. Gift certificates must

have the original sales receipt or a copy of the original receipt from your business attached to it to be redeemed.

If you are interest in having your business participate in this program please contact Lindsay Wilson at lwilson@arnprior.ca , 613-623-4231 x. 1829 or Cheryl Sparling at info@gacc.ca , 613-623-6817. What you will need to provide is a sample of the stamp or punch that will represent your business on the cards and a list of your employees so that we can verify they are not collecting stamps from their place of work.



This is what the cards look like



To: _____

Amount: _____

Purchased By: _____

\$

Authorized Signature: _____

Date Purchased: _____ Expires: _____

Thank you for supporting you community by shopping local.

This is what the gift certificates look like